



MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 C3

Results as of: 12/31/2017

GMT: HOWARD HUDSON

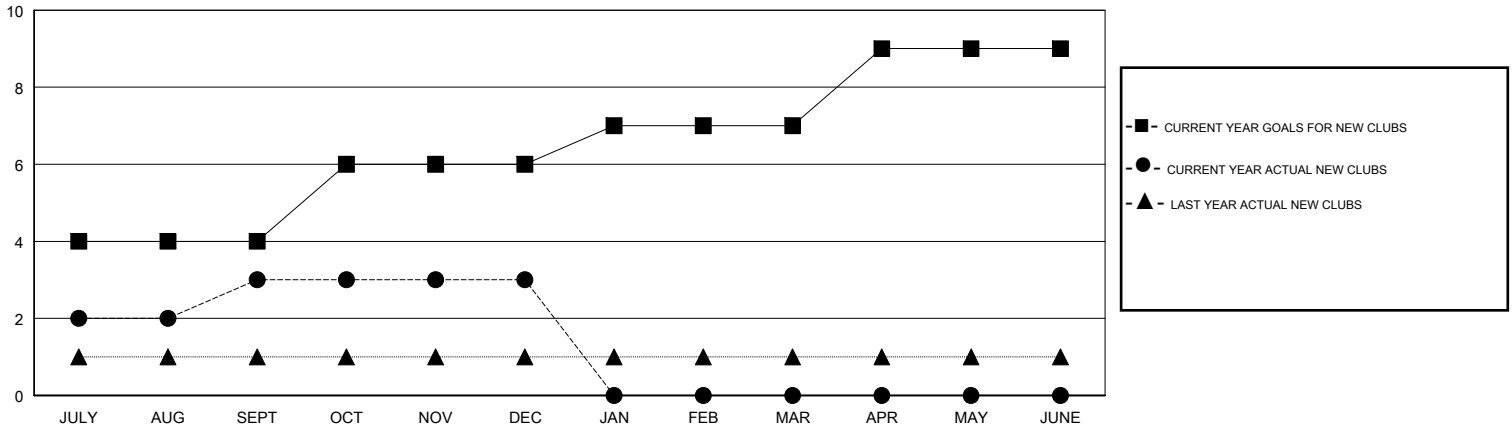
LOCATION CALIFORNIA

GMT CA

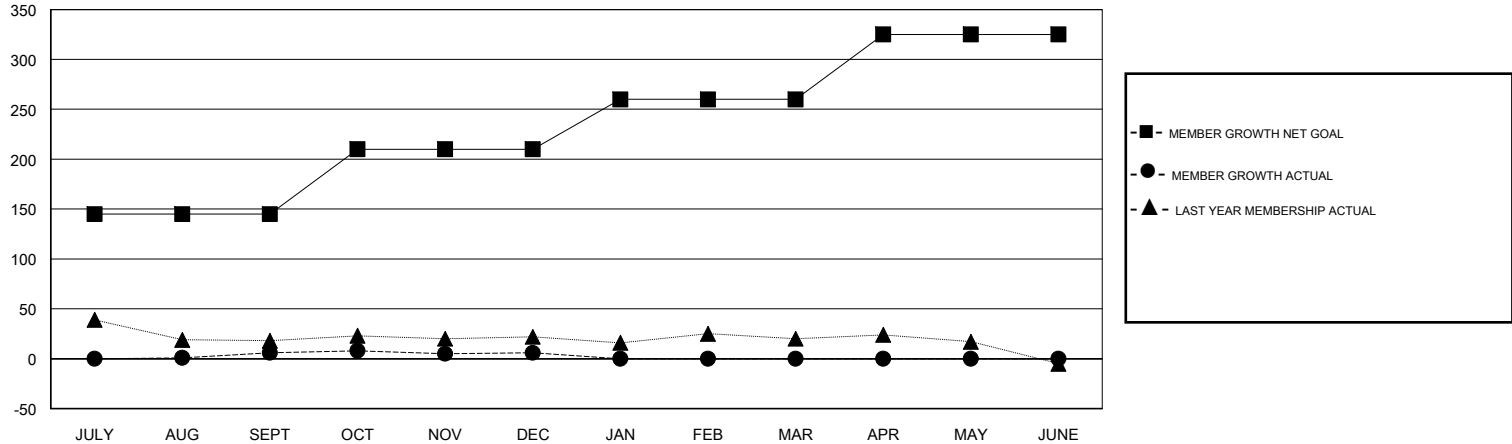
Clubs			
RESULTS FOR 2017-2018			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	4	3	1
OCT/NOV/DEC	2	0	0
JAN/FEB/MAR	1	0	0
APR/MAY/JUNE	2	0	0

Members			
RESULTS FOR 2017-2018			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	145	140	105
OCT/NOV/DEC	65	21	20
JAN/FEB/MAR	50	0	0
APR/MAY/JUNE	65	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 1	24 CLUBS OF 47 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
DROPPED MEMBERS		MALE	727 (57.24%)
DECEASED	2	FEMALE	543 (42.76%)
CLUB CANCELLED	0	Women Percentage Fiscal Year Goal: 30%	
OTHER	123	TOTAL FAMILY UNIT MEMBERS	
TOTAL	125	198	
CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA		FAMILY MEMBERS PAYING HALF DUES	
		104	